

Working with customers to develop the future: thyssenkrupp at the IAA

thyssenkrupp will be presenting its capabilities as a forward-looking, innovative partner to the international automotive industry at this year's IAA Frankfurt Motor Show. The focus will be on future trends on the global sales markets: autonomous driving, e-mobility, and digitized production. For example, the company will be presenting new developments in the chassis area such as, electric powered steering, steer-by-wire and adaptive damper systems that are paving the way for more automated and autonomous driving. thyssenkrupp will also be focusing on high-performance materials for electric motors and newly developed production lines that allow bodies, powertrains and batteries to be manufactured more quickly and at lower cost.

Dr. Karsten Kroos, CEO of thyssenkrupp's auto components division: "Over the past few years we have realigned our automotive business and invested heavily in research and development, new products and new plants. As a result we are well positioned for the transformation process taking place in the sector and want to work with our customers to develop new mobility solutions for the future."

Further themes at thyssenkrupp's IAA booth will include digitization, virtual reality and human-robot interaction in the car plant of the future, cost-efficient weight reduction for vehicles of all drive types, intelligent chassis systems for enhanced ride comfort and safety, and high-strength steel solutions to protect batteries in electric vehicles.

The automotive industry is thyssenkrupp's biggest customer group: In the 2015/2016 fiscal year the company generated sales of 9.8 billion euros with the automobile sector. It employs more than 40,000 people in its various automotive businesses. In the past three fiscal years alone thyssenkrupp has invested over a billion euros in the construction of new production facilities in North America, Europe and Asia. As a result the company has a broad global production network of more than 70 plants.

Its longstanding experience in materials, components, systems and assembly equipment gives thyssenkrupp key expertise along the entire automotive value chain. Nine out of ten premium class cars include components from the company.

“The automotive industry is undergoing a fundamental transformation. The mobility of the future will look very different from the mobility we know today. The IAA is one of the world’s biggest motor shows. It brings together OEMs and suppliers like no other event. As a result it is not just a stage for presenting new products and innovations, it is also a fascinating platform for discussing technologies, developments and trends. We at thyssenkrupp want to play an active role in this,” said Kroos.

IAA 2017: Frankfurt, September 14 to 24, 2017
Press days: September 12 and 13, 2017
thyssenkrupp: Hall 8, Booth A14

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