

# ThyssenKrupp Steel Americas

## ThyssenKrupp CSA Siderúrgica do Atlântico Plant Tour

Analysts' & Bankers' Briefing

Rio de Janeiro, Brazil – October 13, 2011

Dr. Hans Fischer, CEO Steel Americas



# Disclaimer ThyssenKrupp AG

“The information set forth and included in this presentation is not provided in connection with an offer or solicitation for the purchase or sale of a security and is intended for informational purposes only.

This presentation contains forward-looking statements that are subject to risks and uncertainties. Statements contained herein that are not statements of historical fact may be deemed to be forward-looking information. When we use words such as “plan,” “believe,” “expect,” “anticipate,” “intend,” “estimate,” “may” or similar expressions, we are making forward-looking statements. You should not rely on forward-looking statements because they are subject to a number of assumptions concerning future events, and are subject to a number of uncertainties and other factors, many of which are outside of our control, that could cause actual results to differ materially from those indicated. These factors include, but are not limited to, the following:

- (i) market risks: principally economic price and volume developments,
- (ii) dependence on performance of major customers and industries,
- (iii) our level of debt, management of interest rate risk and hedging against commodity price risks;
- (iv) costs associated with, and regulation relating to, our pension liabilities and healthcare measures,
- (v) environmental protection and remediation of real estate and associated with rising standards for real estate environmental protection,
- (vi) volatility of steel prices and dependence on the automotive industry,
- (vii) availability of raw materials;
- (viii) inflation, interest rate levels and fluctuations in exchange rates;
- (ix) general economic, political and business conditions and existing and future governmental regulation; and
- (x) the effects of competition.

Please note that we disclaim any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.”



# Agenda

## ○ ThyssenKrupp Group & Steel Americas in Q3 2010/11

## ○ Forward Strategy Steel in Americas

- Transatlantic Steel Concept
- Market Environment

---

## ○ Conclusion

---

## ○ Appendix

---



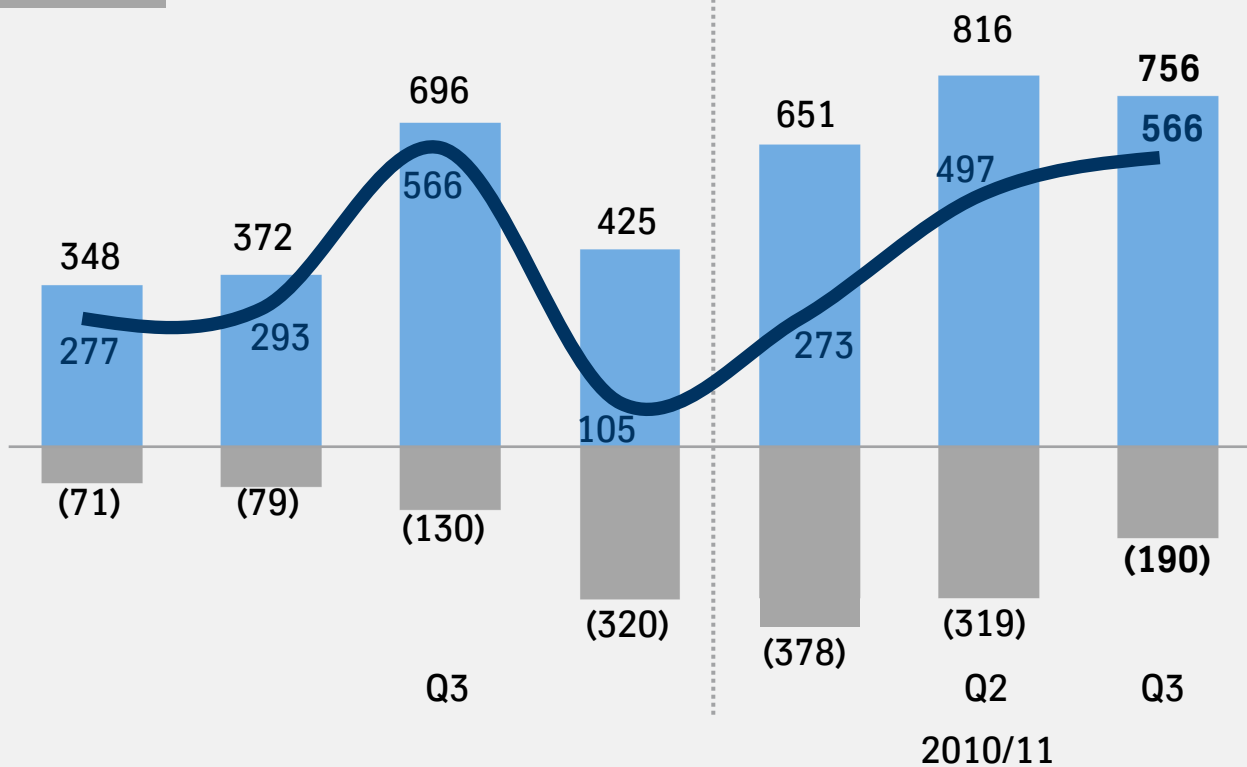
# ThyssenKrupp Group: Strengthening Structural Earning Power

## EBIT adjusted development (million €)

— EBIT adj. Group

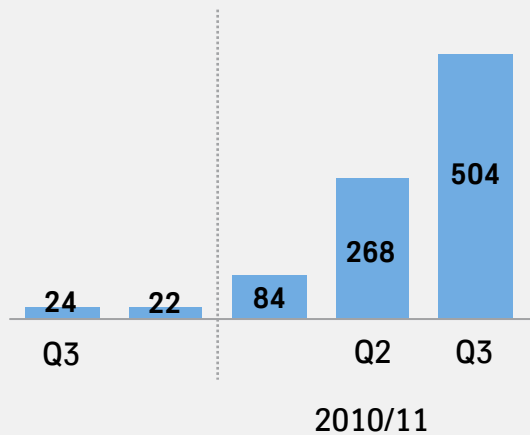
EBIT adj. Group  
excl. Steel Americas

EBIT adj.  
Steel Americas



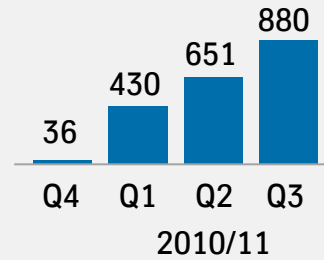
# Steel Americas – Q3 2010/11 Highlights

## Order intake in €m

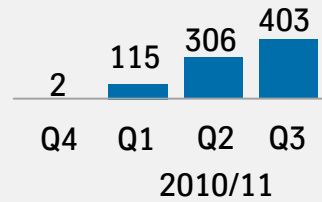


## Production & shipments in 1,000 t

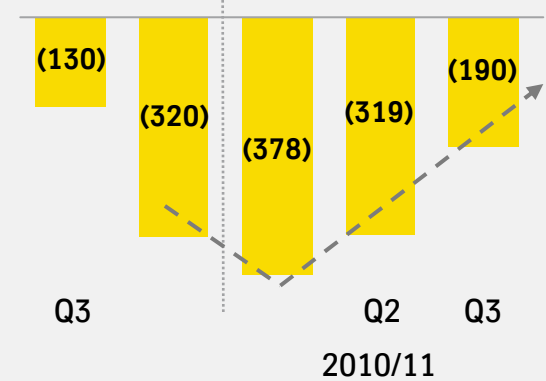
Slab production  
CSA



Shipments  
Steel USA



## EBIT in €m



## 1<sup>st</sup> Coil from 3<sup>rd</sup> HDGL on July 15<sup>th</sup>



## Current trading conditions

- CSA: ramp-up of coke plant battery B; continuous optimization of specific consumption rates and expansion of grade structures
- Steel USA: first volumes being tested by OEMs from the auto, pipe & tube, white & yellow goods industries
- Cont'd gradual improvement of real demand
- Service Centers with moderate inventories and low months of supply

# Agenda

---

- ThyssenKrupp Group & Steel Americas in Q3 2010/11

---

- Forward Strategy Steel in Americas

  - Transatlantic Steel Concept

  - Market Environment

---

- Conclusion

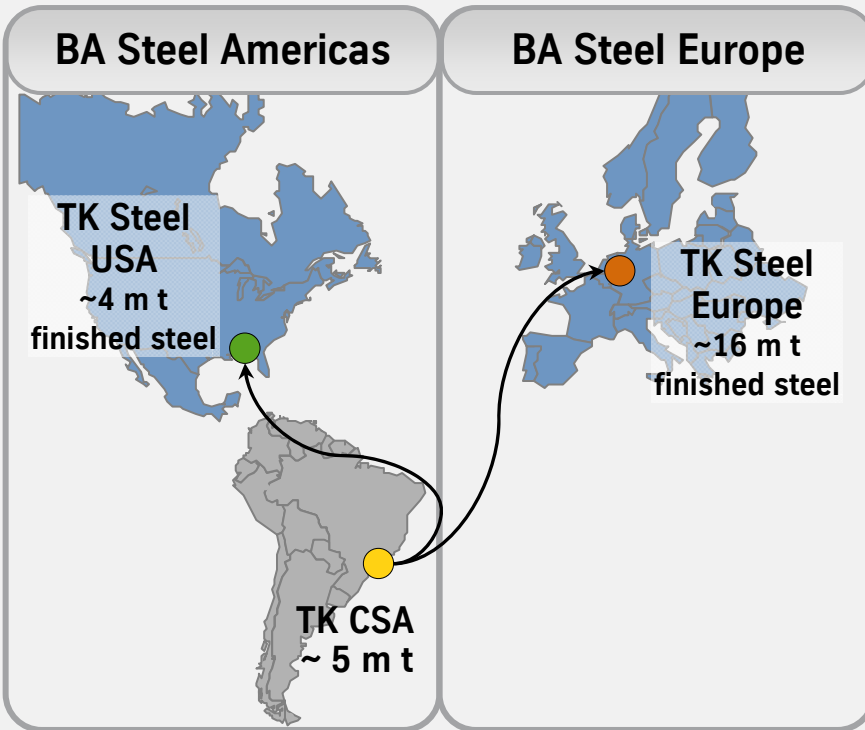
---

- Appendix

---



# Transatlantic Steel Concept (I)



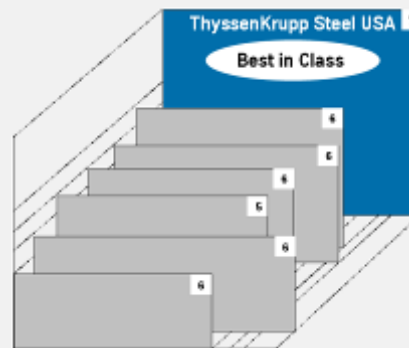
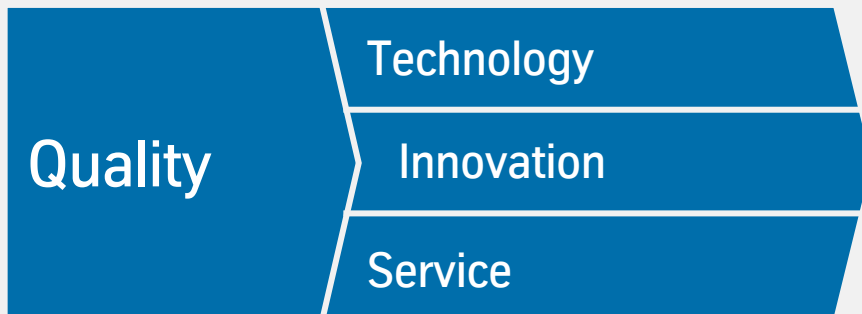
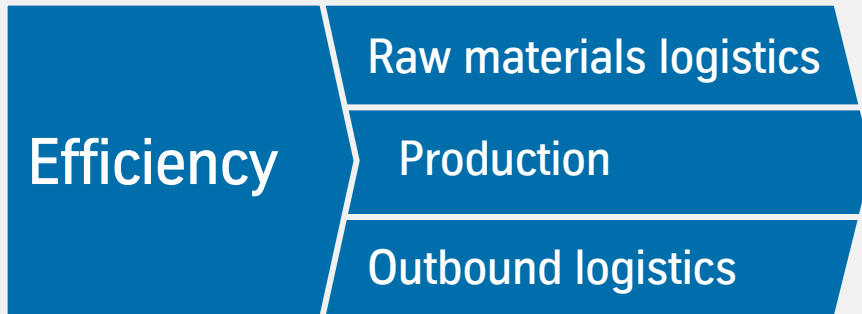
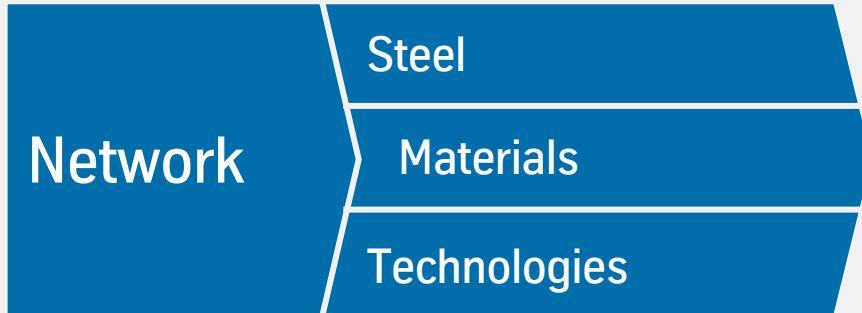
## Targeted major transatlantic production capacities

Capacity in m metric tons p.a.	Steel Americas Brazil	NAFTA	Steel Europe**
Slabs	>5	-	15
Hot-rolled	-	>5*	17
Cold-rolled	-	2.5	10
Coated	-	>1.5	8

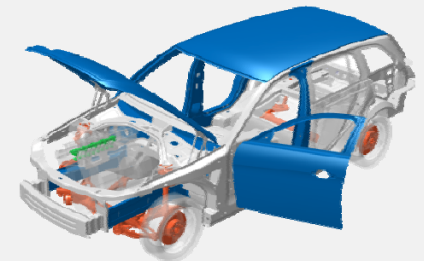
\* incl. ~1 million t for Stainless \*\* slabs incl. share in HKM; hot-rolled incl. heavy plate and medium-wide strip; coated incl. EG, HDG and tinplate

- Production cost advantage from production in Brazil
- Build on and expand strong European market position in premium flat carbon steels
- Transfer of proven business model into the modern industrial center of the U.S.

# Transatlantic Steel Concept (II)

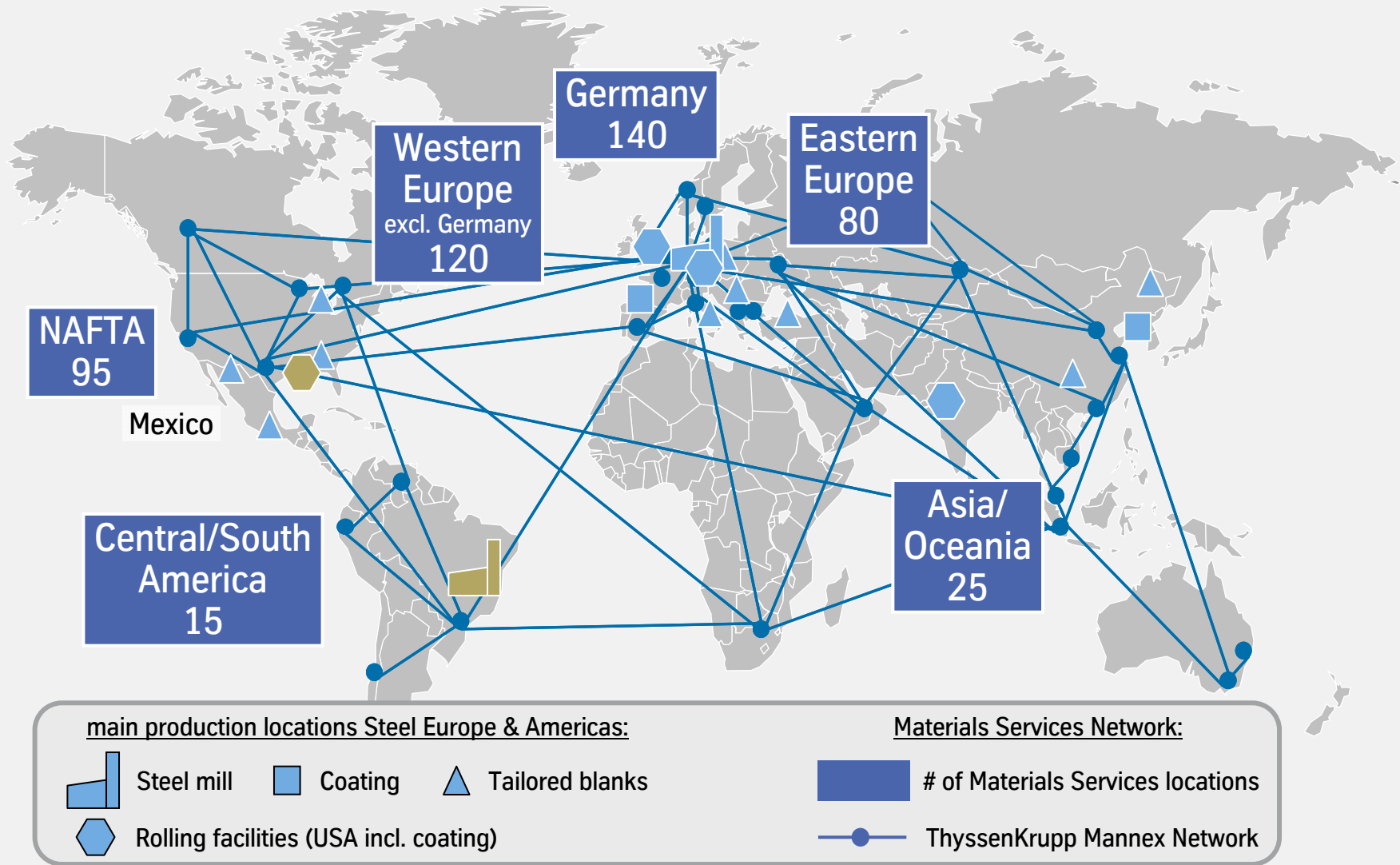


InCar





# Steel Expansion into the Americas Backed by Global Materials Services Network



# Steel Expansion into the Americas Based on Highly Efficient Operations

## ThyssenKrupp CSA

- inbound logistics



- intraplant logistics and optimum plant layout



- state-of-the-art slab production facilities;  
energy supply network



- outbound / interplant logistics



## ThyssenKrupp Steel USA

- inbound logistics



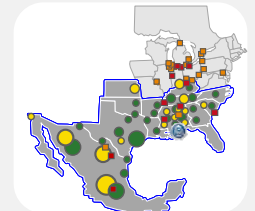
- intraplant logistics and optimum plant layout



- state-of-the-art rolling and coating facilities



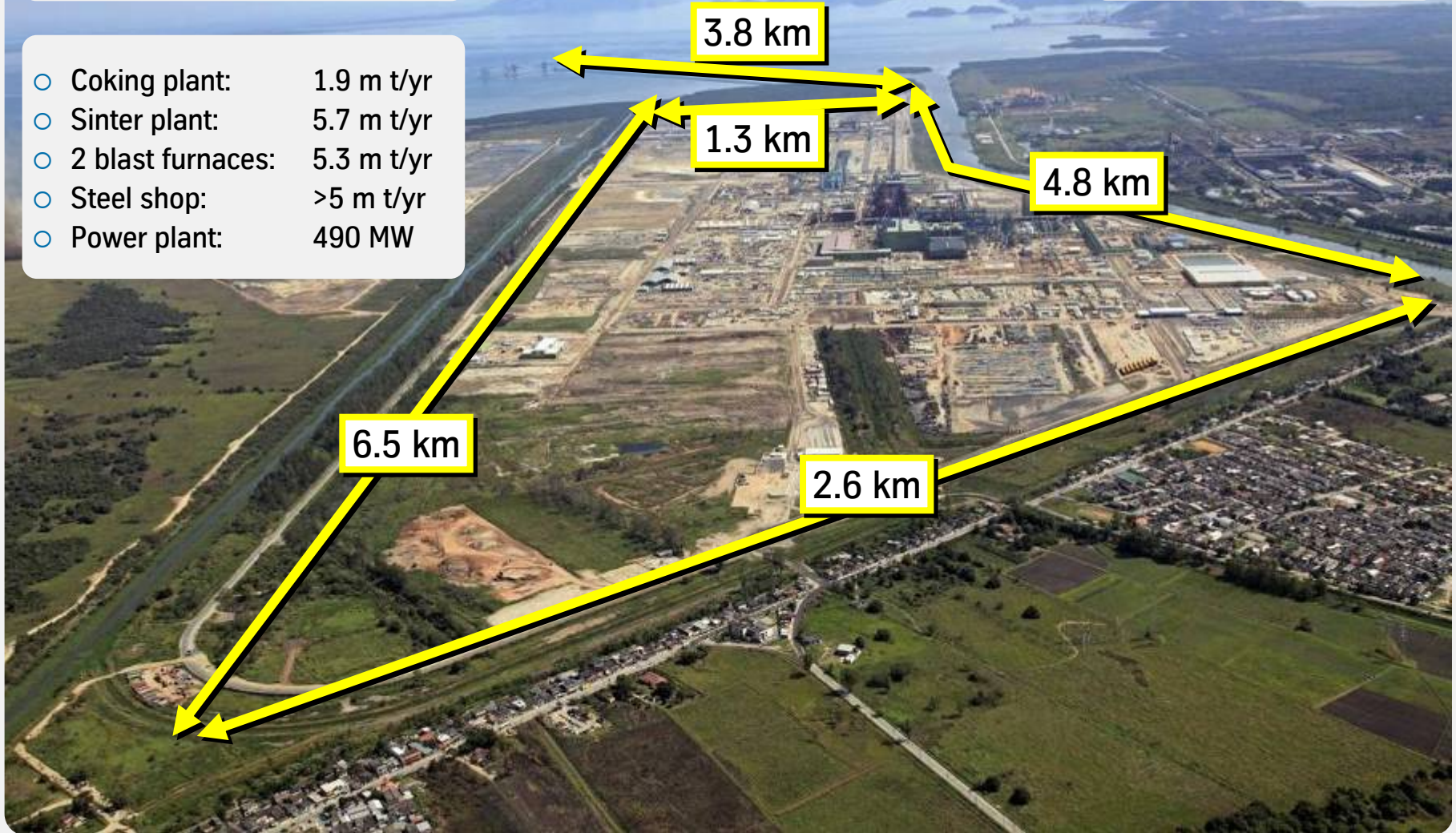
- outbound logistics



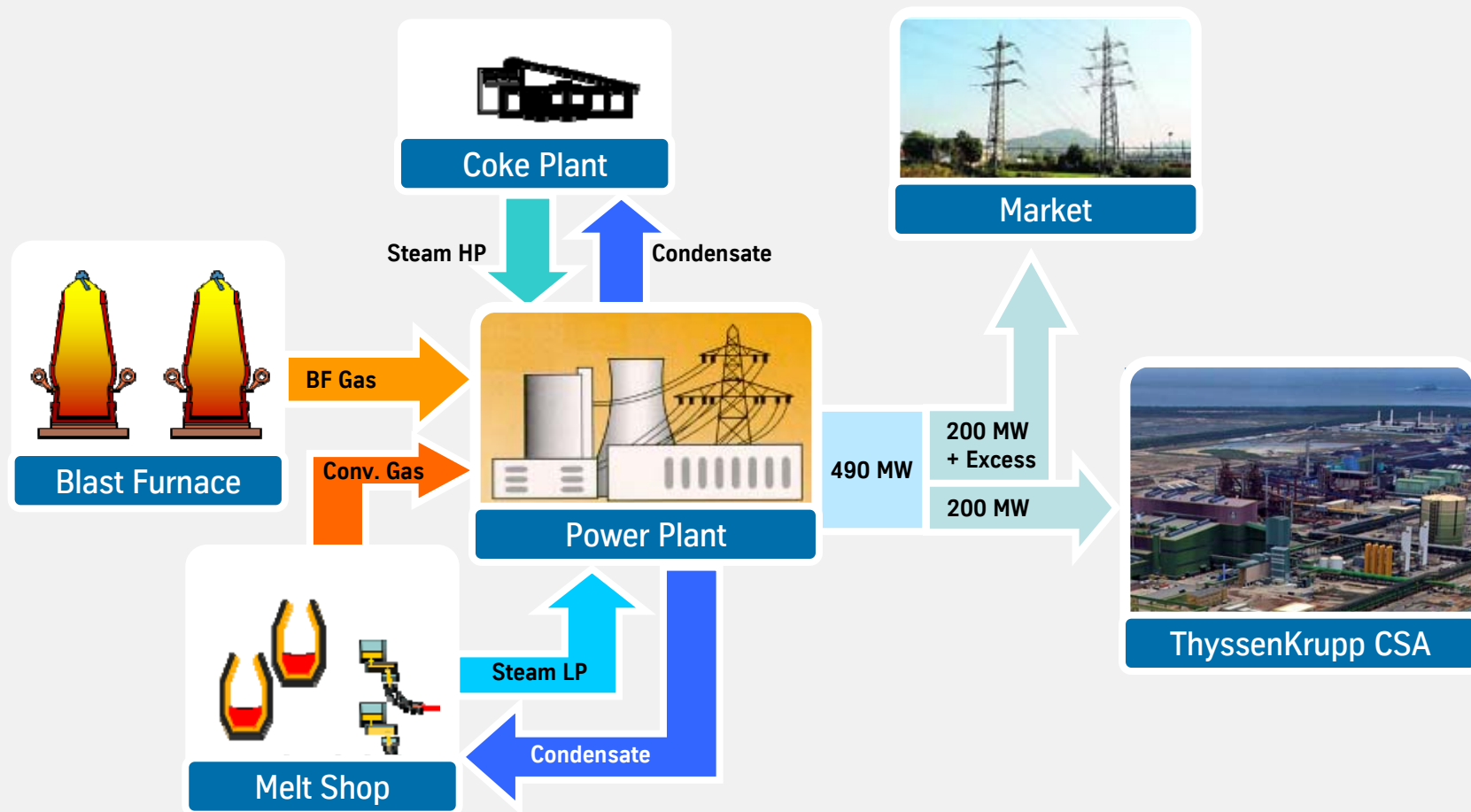
# ThyssenKrupp CSA

Sepetiba Bay, Santa Cruz,  
Rio de Janeiro, Brazil

- Coking plant: 1.9 m t/yr
- Sinter plant: 5.7 m t/yr
- 2 blast furnaces: 5.3 m t/yr
- Steel shop: >5 m t/yr
- Power plant: 490 MW



# Power Plant and Integrated Energy Circle



# Coking Plant



○ 1st push battery C expected in spring 2012

# Blast Furnaces

- dedusting system for pig iron pits expected in spring 2012



ThyssenKrupp Steel Americas  
Analysts' & Bankers' Briefing  
Rio de Janeiro, Brazil – October 13, 2011  
Dr. Hans Fischer, CEO Steel Americas

13

Network  
Efficiency  
Quality

Developing the future.



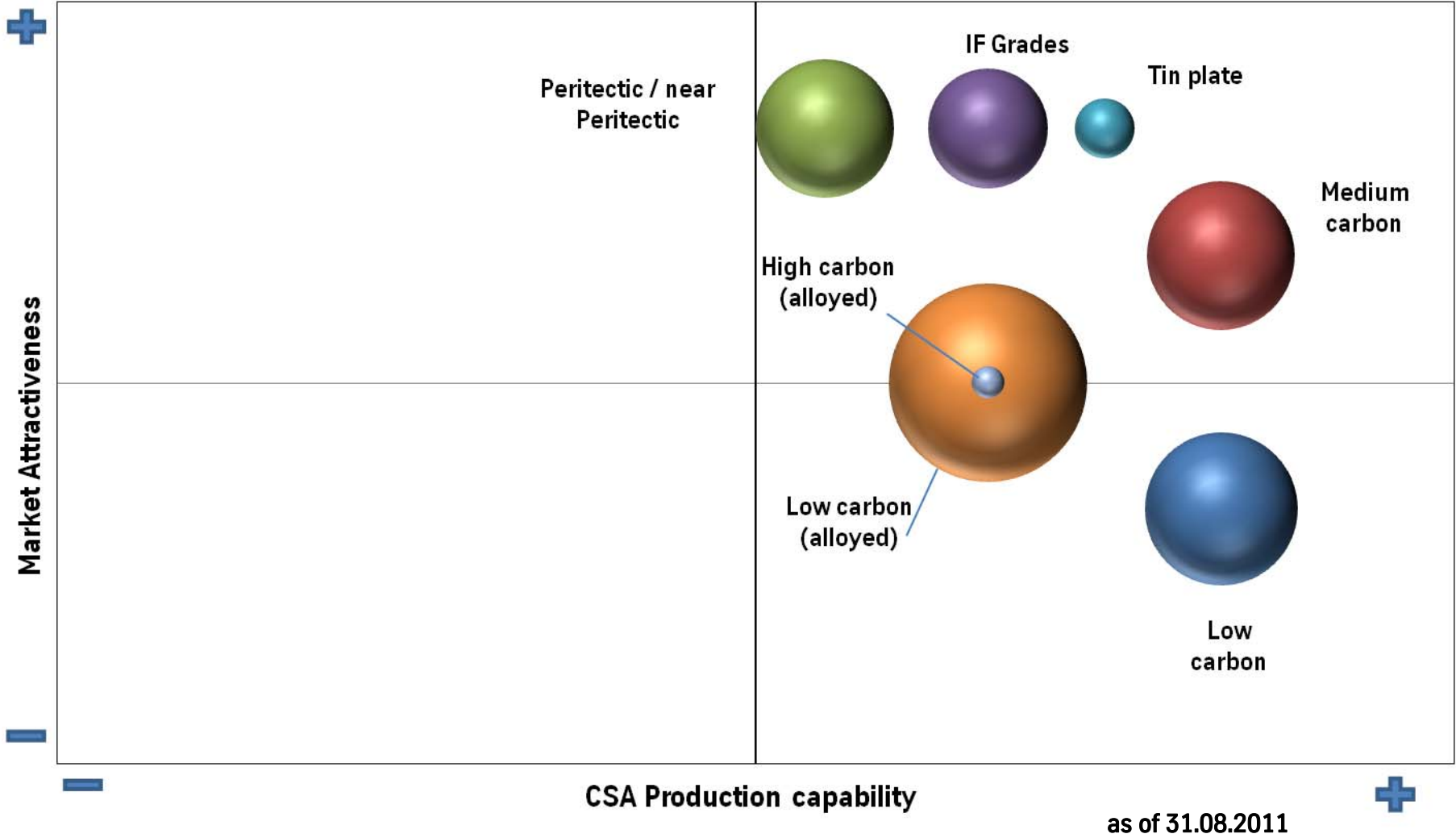
ThyssenKrupp

# Steel Plant / Slabs



- excellent quality with highest purity and very positive feedback from internal US and European customers
- continued expansion of steel grades

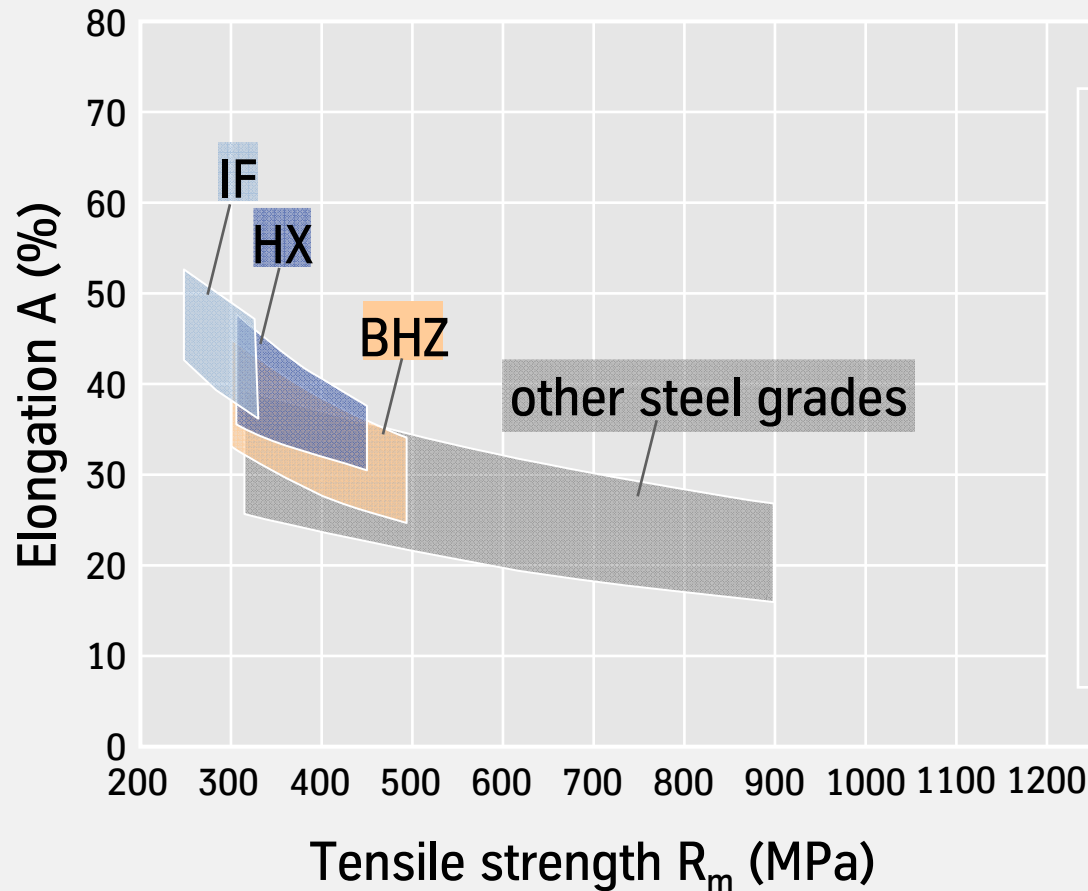
# ThyssenKrupp CSA Product Mix vs. Market Attractiveness





# Target Product Mix ThyssenKrupp CSA:

Slabs for cold-rolled strip, in particular IF- and BHZ-steels



## Deep drawing steels:

IF: soft IF-steels

## Conventional high strength steels:

BHZ: Bake-hardening-steels

HX: High strength IF-steel

## Other steel grades:

Other high strength steels

# Application of BHZ-Steels Especially for Outer Panel Components, such as Doors, Hoods, Roofs



Hood

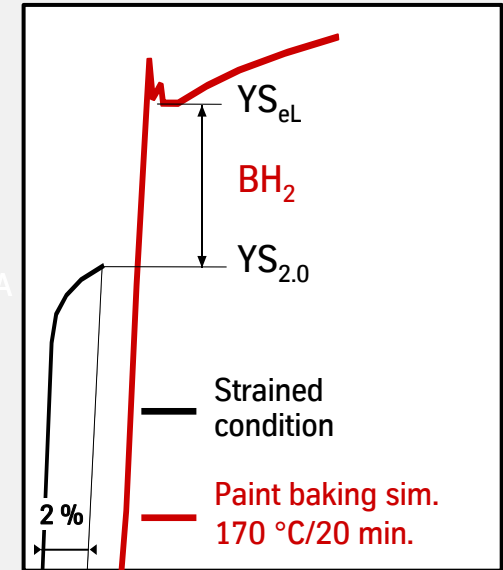


Outer Door

TK Test Bench



Stress in MPa



Strain in %

# ThyssenKrupp Steel USA

Site on the Tombigbee River,  
Calvert, AL, USA

- Hot strip mill: >5 m t/yr
  - up to 74" width / 1" thickness,
  - 7 stands
- Tandem/cold strip line: 2.5 m t/yr
- 4 galvanizing lines: >1.5 m t/yr

3.0 km

1.5 km

ThyssenKrupp Steel Americas  
Analysts' & Bankers' Briefing  
Rio de Janeiro, Brazil – October 13, 2011  
Dr. Hans Fischer, CEO Steel Americas

Network  
Efficiency  
Quality

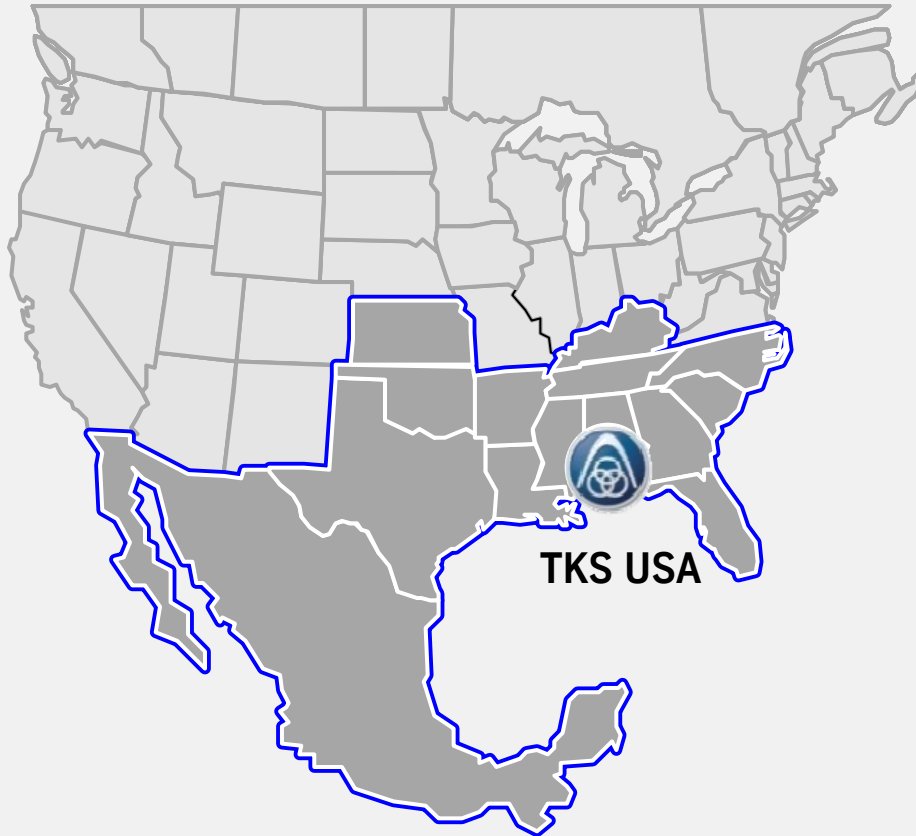
Developing the future.



ThyssenKrupp

# Attractive Geographic Position and Targeted Industry Exposure

## Home Market



## Key Customer Industries



Automotive



Yellow Goods



Pipe & Tube



Steel Service Center



Construction



Appliance

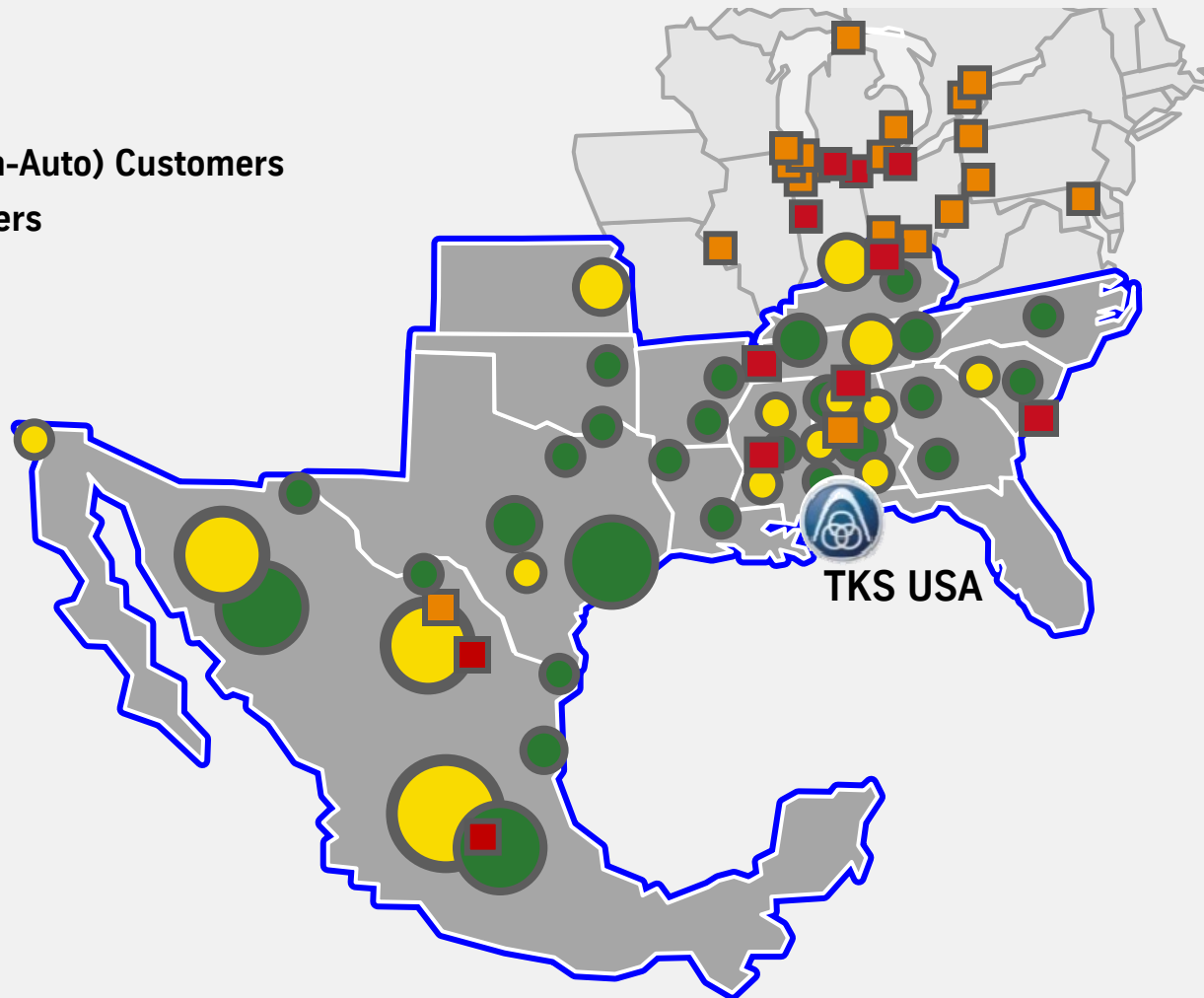
# Well Positioned in Southeastern United States with Proximity to Mexico

## Geographic position of TKS USA, our home market and BF & EAF competitors

■ Mini-Mill  
 ■ Blast Furnace

● Industry (Non-Auto) Customers

● Auto Customers



- 1) Size of Industry and Auto bubbles reflect the approximate number of customer locations in the given area.
- 2) Includes all steelmaking (EAF, BF) locations, excluding West Coast of U.S. and Canada.

# Market Strategy Leverages TKS USA Advantages

Strategy to achieve targeted market share with premium products/prices

Unique Selling Positions	
Factor	Leverage
CVC Technology	Only 74", 7-stand Integrated HSM in Southern U.S.
Logistical	Distinct advantage in home market
Quality / Innovation	Providing niche/ innovative products
Technical Service	Unique to TKS; new to most markets
IT Infrastructure	Fully-integrated using SAP

## Customers



Adding value to strategic long-term customer relationships by leveraging unique abilities of TKS USA

# Geared to Quality Leadership in Flat Carbon Steel

Enhanced Surface HR  
(1.5mm – 25.4mm)

Hot Rolled P&O  
(1.5mm – 6mm)

Exposed AHSS Cold Rolled  
(0.5mm – 2.5mm)

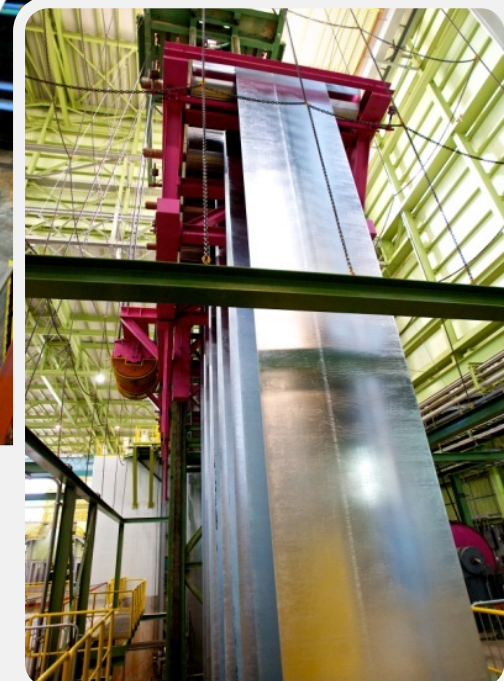
Exposed GI/GA  
(0.5mm – 2.5mm)

Aluminized AHSS Hot Forming  
(0.4mm – 2mm)

Galvalume®  
(0.3mm – 2mm)

Highest Quality standards &  
Technical capabilities in NAFTA

Uniform Properties &  
Tolerances



# Pushing Technology Forward – Exceptional Surface Quality by Combining Technologies

## Exposed Surface Quality

Visual Inspection (prior to and post) HSM, PL-TCM, HDG and Finishing Lines

In-line Top and Bottom Automated Inspection Systems with 'feed forward' capability

Walking beam furnaces

Slab extractor

Motor-driven transfer rolls

Minimizes surface defects to strip during hot rolling process

Laser welding

Tension leveling

Improved pickling efficiency through 100% end-to-end scale-breaking

Oxidization chambers

Large, multiple coating pots

Robotic pot skimmers

Improves surface and adhesion of coating layer

Improved and highly controlled pot chemistry

Efficient minimization of dross and impurities

Inspection & rewind lines

Skin pass mill

Prime side preference through reverse-surface

Defined roughness and uniform surface

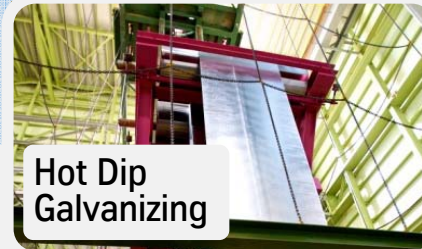
Hot Strip



Pickling/  
Cold Rolling



Hot Dip Galvanizing



Finishing





# Transition From Project Phase to Operations

1<sup>st</sup> Tap Blast Furnace #1



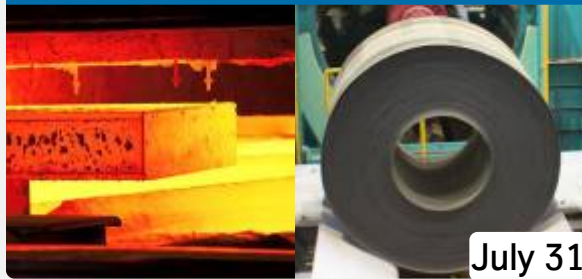
1<sup>st</sup> Slab



1<sup>st</sup> Slab Shpmts to Ger / to the US



1<sup>st</sup> HRC



1<sup>st</sup> CRC



1<sup>st</sup> CSA Slabs Arriving in Mobile



1<sup>st</sup> Push Coke Plant



1<sup>st</sup> Sales



1<sup>st</sup> HDG



ThyssenKrupp Steel Americas  
Analysts' & Bankers' Briefing  
Rio de Janeiro, Brazil – October 13, 2011  
Dr. Hans Fischer, CEO Steel Americas



# Agenda

---

- ThyssenKrupp Group & Steel Americas in Q3 2010/11

- Forward Strategy Steel in Americas

  - Transatlantic Steel Concept

  - Market Environment

- Conclusion

---

- Appendix

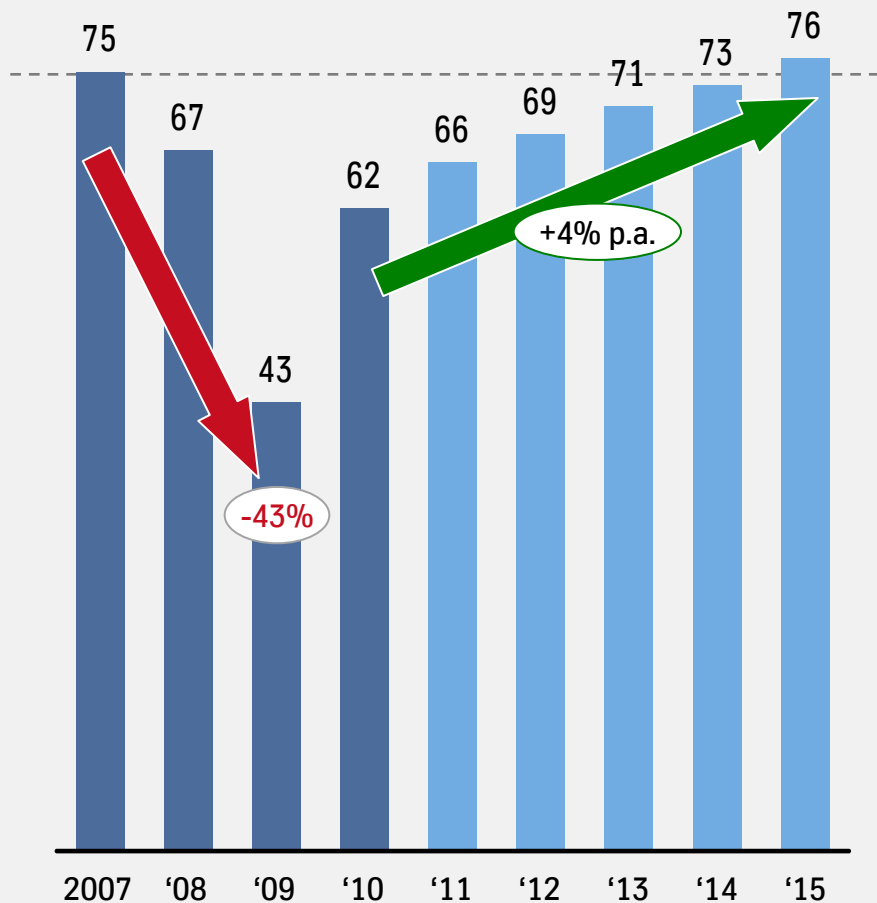
---



# Progressively Recovering Consumption of Flat Carbon Steels in NAFTA

## Progressive Recovery of Consumption

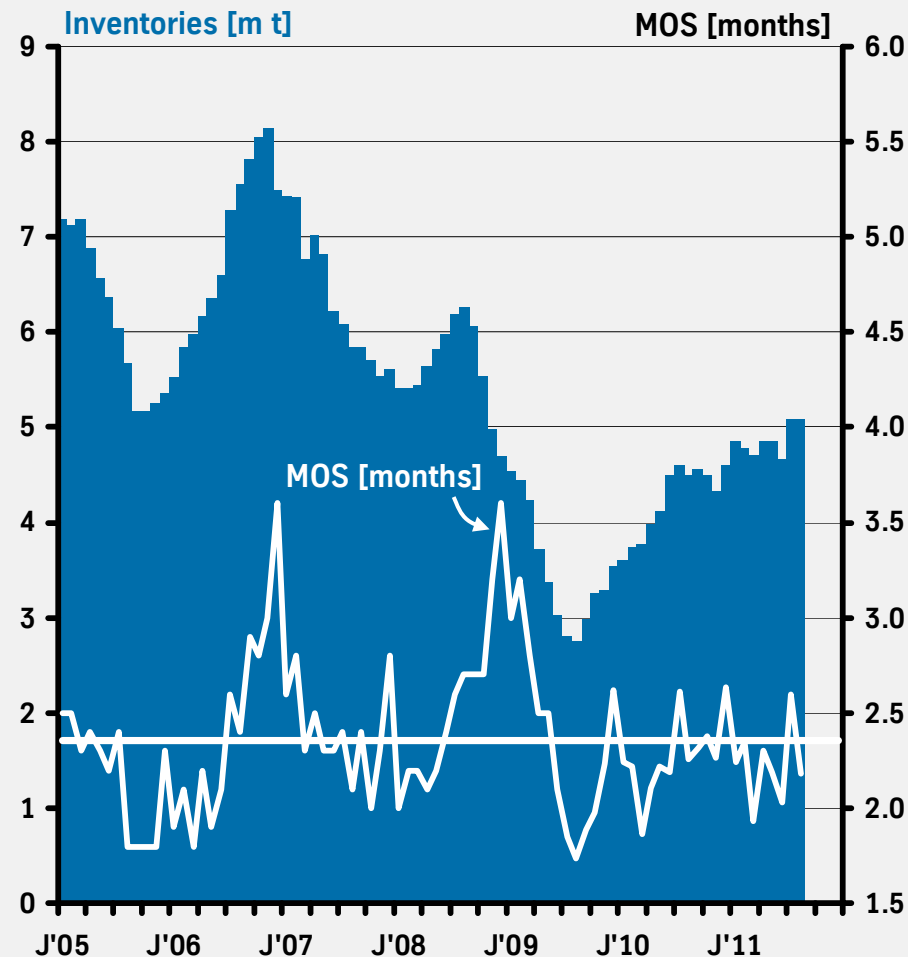
Appar. consumption (HRC, CRC, HDG, Coil Plate) NAFTA in m t/yr



Source: TKSE, TKAM, CRU Steel Sheet Quarterly July 2011, Plate Quarterly August 2011, MSCI

## Moderate to Low Inventories

US inventories and months of supply



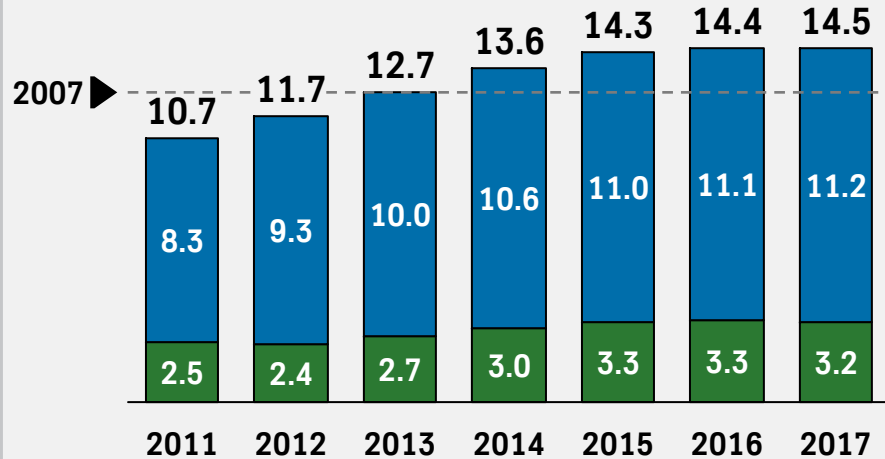
USA: August MSCI inventories, carbon flat-rolled

# Analysts Lowering Auto Production and Sales Growth Rate Forecasts...

## Auto Production Forecast

in m units

Source: CSM Monthly Forecast Update (August 2011)

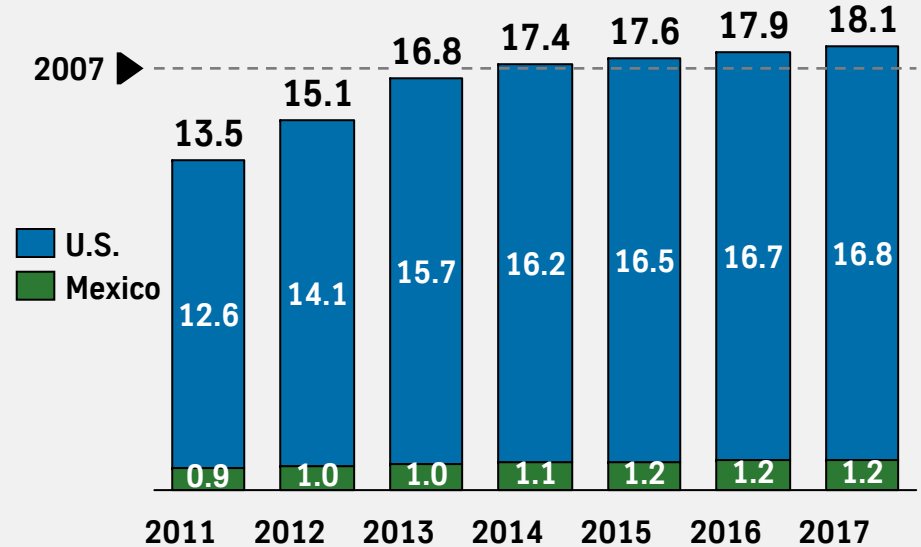


CSM reduced forecast in August

## Auto Sales Forecast

in m units

Source: JD Power Quarterly Forecast Update (2Q11), Reuters

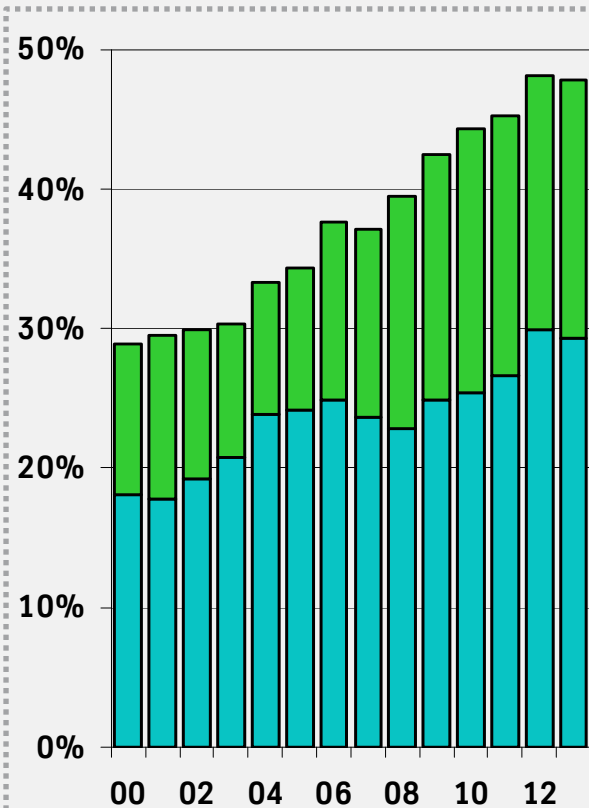


JD Power reduced forecast in August

 ... But Still Expecting Growth (Beyond Pre-Crisis Levels)!

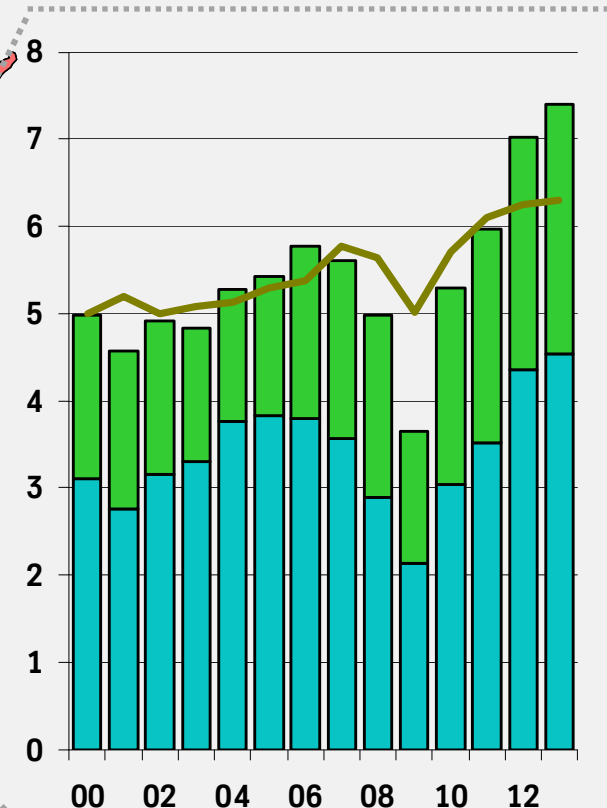
# Migration of Automotive Production from North to South – Production in TKS USA home market to exceed pre-crisis-levels by 2012

**Light-Vehicle Production NAFTA  
Share of TKS USA Home Market** in %

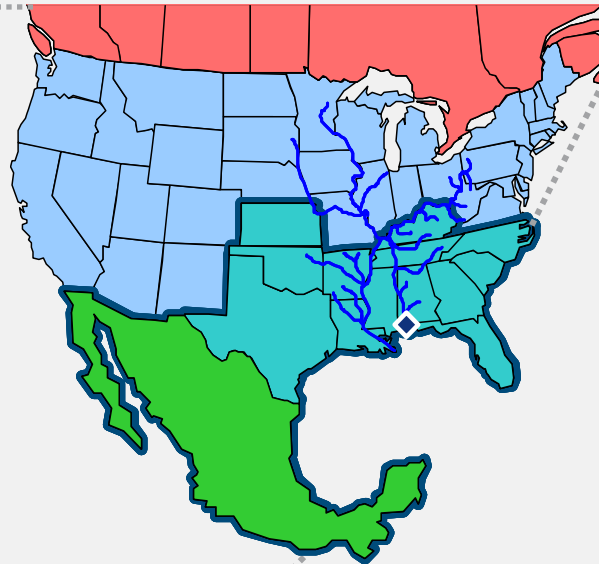


Source: Polk ProCar World April 2011; own analysis

**Light-Vehicle Production  
TKS USA Home Market** in million units



— production Germany in million units



Car production in  
Germany:  
~6.1 m units  
(2011e)

# Comprehensive Customer Development Activities

## Geared to Market-Oriented Ramp-up at ThyssenKrupp Steel USA

### Current Focus on Trials/Qualifications

*schematic*

Gain customer order for approval process

Establish / document technical set-up in full compliance with product- and customer-specific requirements

Trial production and product testing (inhouse / outside lab); document coil to coil consistency

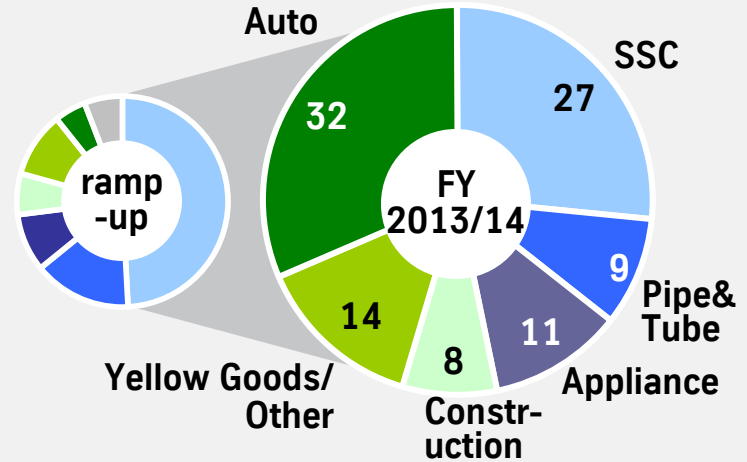
Shipment of qualification samples and provision of performance data to customer

Customer approval / certification

Gain customer / model series share  
- in current model cycle  
- with start of next model cycle

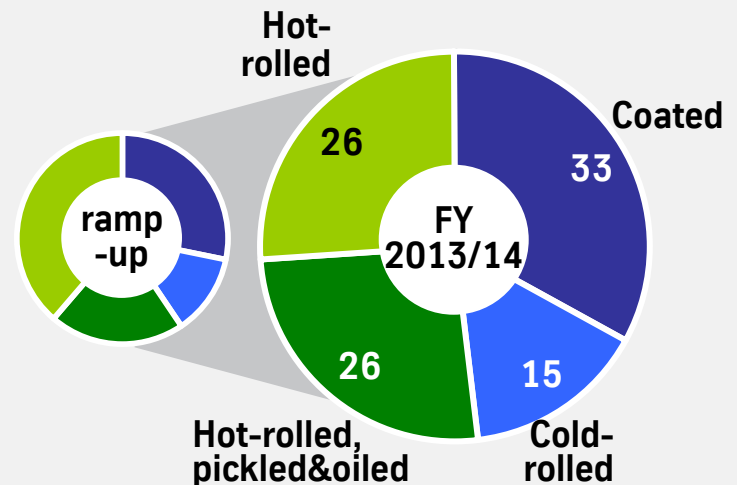
Planned Shipments by Customer Industries

%



Planned Shipments by Product Mix

%



# Agenda

---

- ThyssenKrupp Group & Steel Americas in Q3 2010/11

---

- Forward Strategy Steel in Americas

- Transatlantic Steel Concept
- Market Environment

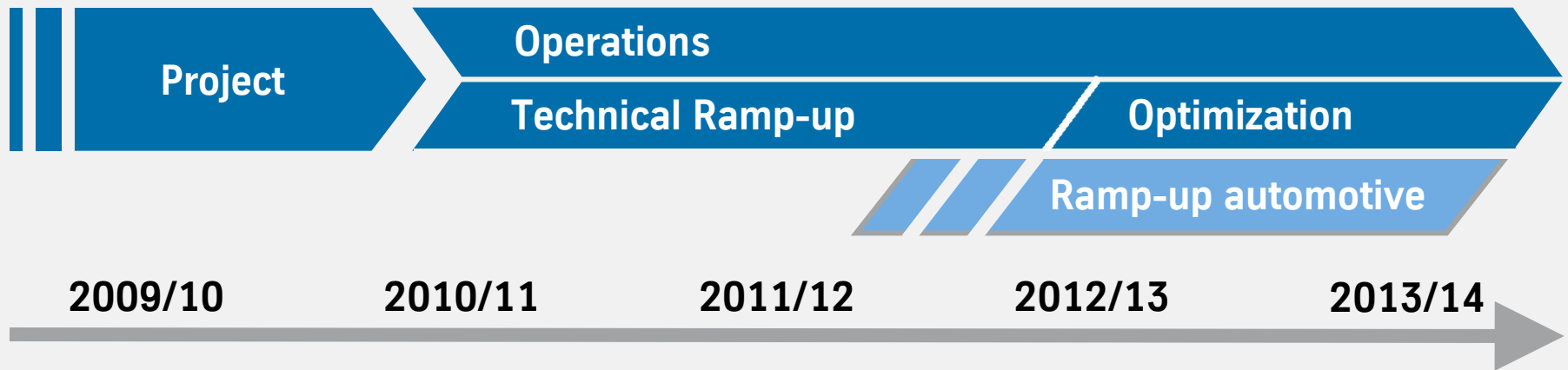
- Conclusion

- Appendix

---



# Steel Americas: Focused on Improving Utilization, Mix and Customer Base



- **Successful transition from project phase to operations in 2010**
- **Current focus CSA:**
  - stabilize production and optimal operational level, ramp-up volumes
  - implement environmental investments (zero graphite)
  - complete integrated energy circle (incl. coke plant battery C)
- **Current Focus Steel USA:**
  - stabilize production, ramp-up volumes
  - increase prime business (products and segments)
  - complete certification processes; expand direct OEM business



# Agenda

- ThyssenKrupp Group & Steel Americas in Q3 2010/11
- Forward Strategy Steel in Americas
  - Transatlantic Steel Concept
  - Market Environment
- Conclusion
- Appendix



# Steel Americas

## Key figures

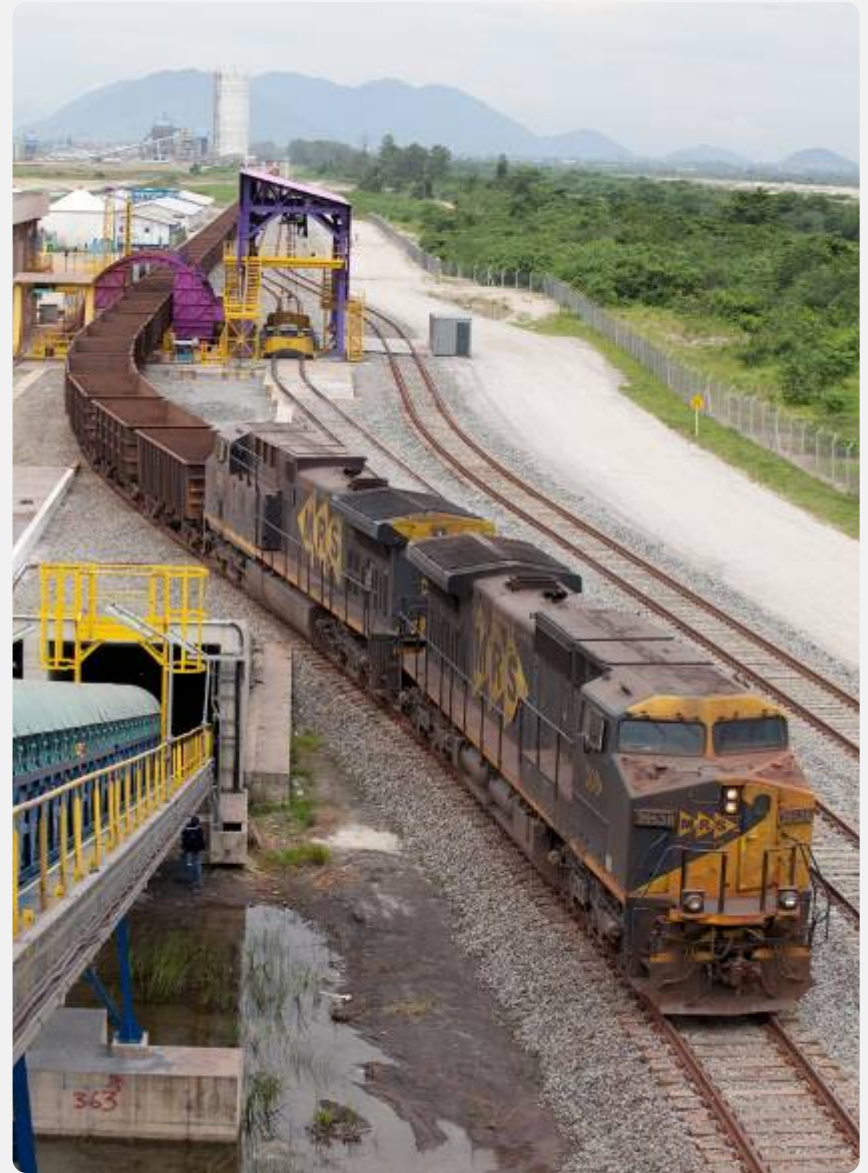
		2009/10				FY	2010/11		
		Q1	Q2	Q3	Q4		Q1	Q2	Q3
Order intake	€m	0	23	24	22	<b>69</b>	84	268	504
Sales	€m	0	23	24	21	<b>68</b>	86	260	429
EBITDA	€m	(70)	(78)	(119)	(297)	<b>(564)</b>	(328)	(211)	(95)
EBIT	€m	(71)	(79)	(130)	(320)	<b>(600)</b>	(378)	(319)	(190)
EBIT adjusted	€m	(71)	(79)	(130)	(320)	<b>(600)</b>	(378)	(319)	(190)
TK Value Added	€m					<b>(1,111)</b>			
∅ Capital Employed	€m	4,620	5,006	5,359	5,678	<b>5,678</b>	7,230	7,430	7,524
OCF	€m	(171)	(93)	(221)	(361)	<b>(847)</b>	(585)	(360)	(269)
CF from divestm.	€m	2	1	5	(4)	<b>4</b>	90	1	(6)
CF for investm.	€m	(455)	(447)	(622)	(530)	<b>(2,054)</b>	(477)	(424)	(197)
FCF	€m	(624)	(539)	(839)	(895)	<b>(2,897)</b>	(972)	(783)	(472)
Employees		1,794	2,256	2,876	3,319	<b>3,319</b>	3,571	3,748	3,995



# ThyssenKrupp CSA

ThyssenKrupp Steel Americas  
Analysts' & Bankers' Briefing  
Rio de Janeiro, Brazil – October 13, 2011  
Dr. Hans Fischer, CEO Steel Americas

# Iron Ore Inbound Logistics



ThyssenKrupp Steel Americas  
Analysts' & Bankers' Briefing  
Rio de Janeiro, Brazil – October 13, 2011  
Dr. Hans Fischer, CEO Steel Americas



# Blast Furnaces



ThyssenKrupp Steel Americas  
Analysts' & Bankers' Briefing  
Rio de Janeiro, Brazil – October 13, 2011  
Dr. Hans Fischer, CEO Steel Americas



# Steel Plant



ThyssenKrupp Steel Americas  
Analysts' & Bankers' Briefing  
Rio de Janeiro, Brazil – October 13, 2011  
Dr. Hans Fischer, CEO Steel Americas

Developing the future.



# Power Plant

490 MW

Steam Turbine

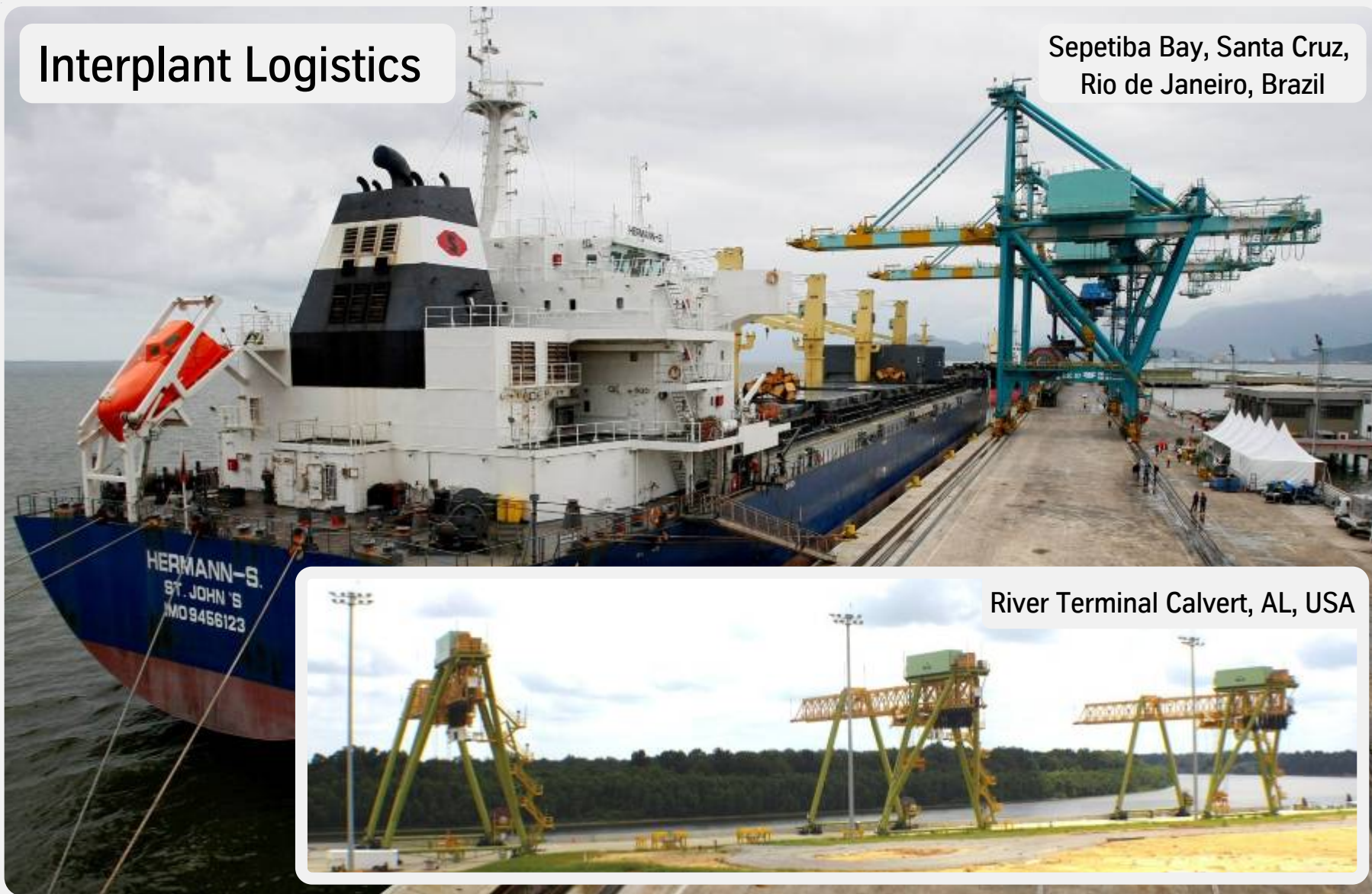
Gas Turbine

Gas Turbine

- fueled by
  - blast furnace and converter gases
  - steam from the coking plant and the melt shop
- ~200 MW used internally

# Interplant Logistics

Sepetiba Bay, Santa Cruz,  
Rio de Janeiro, Brazil



River Terminal Calvert, AL, USA



ThyssenKrupp Steel Americas  
Analysts' & Bankers' Briefing  
Rio de Janeiro, Brazil – October 13, 2011  
Dr. Hans Fischer, CEO Steel Americas







# ThyssenKrupp Steel & Stainless USA

ThyssenKrupp Steel Americas  
Analysts' & Bankers' Briefing  
Rio de Janeiro, Brazil – October 13, 2011  
Dr. Hans Fischer, CEO Steel Americas

HSM



ThyssenKrupp Steel Americas  
Analysts' & Bankers' Briefing  
Rio de Janeiro, Brazil – October 13, 2011  
Dr. Hans Fischer, CEO Steel Americas



PLTCM



HDGL



ThyssenKrupp Steel Americas  
Analysts' & Bankers' Briefing  
Rio de Janeiro, Brazil – October 13, 2011  
Dr. Hans Fischer, CEO Steel Americas



# ThyssenKrupp Steel Americas ThyssenKrupp CSA Siderúrgica do Atlântico Plant Tour

Analysts' & Bankers' Briefing

Rio de Janeiro, Brazil – October 13, 2011

Dr. Hans Fischer, CEO Steel Americas

