Presentation ThyssenKrupp
Dr. A. Stefan Kirsten, CFO
Sal. Oppenheim – German Top Select
London, October 9, 2003





# Agenda

- Group Overview
- Segment Overview
- Strategy and Portfolio Optimization



#### ThyssenKrupp Q3 2002/2003 – Overview

#### Still holding up well in a tough economic environment

- Sales 8% down at €8.9 billion, orders 4% down from prior year at €9.1 billion
- EBT at €221 million roughly in line with the year before, taking into consideration the profits from the sale of activities at Automotive and Technologies and particularly high income from the fair value measurement of foreign currency positions and derivatives in the prior-year quarter
- EPS slightly higher at €0.42 (previous year €0.39); adjusted for a positive tax effect due to share repurchase normalized EPS are €0.23 (previous year €0.31)
- Against September 30, 2002 net financial payables slightly up to €4.9 billion after dividend payment and share repurchase



### **ThyssenKrupp Outlook**

- There was still no brightening of the economic picture in the 3rd quarter of fiscal 2002/2003. Due to declining orders in key sectors, a rapid improvement in the situation is not expected. Assuming no further deterioration in the world economic parameters at least in the short term, we aim to achieve normalized earnings before taxes of €700 million in the 2002/2003 fiscal year.
- Should the weakening trends continue in the coming months, especially in the key auto, construction and mechanical engineering industries, we will review our plan of achieving €1.5 billion EBT in fiscal 2003/2004. Since the plan was presented at the 2002 Annual Stockholders' Meeting, the economic parameters have continuously deteriorated.



# **High Degree of Internationalization**

- Group companies and representative offices located in more than 70 countries
- 91 business locations (sales and production facilities) in the Asia/Pacific area alone
- 65% of Group sales are generated with clients outside Germany
- 46% of all employees work in companies abroad







### **Focusing on Asia and China**

 East and Southeast Asia will stay the most dynamic regions in the future – stable growth of GDP and per capita income

- China is No. 1 destination of Foreign Direct Investment in Asia
- China's economic weight in Asia is steadily growing
- China's WTO accession will give even more economic drive
- China is aiming at an ASEAN Free Trade Zone under its leadership



# Agenda

Group Overview

Segment Overview

Strategy and Portfolio Optimization



### **ThyssenKrupp Steel**







Innovation leader in products and processes



Organic growth in core business



 High proportion of contract business and cost reduction measures secure profitability

Systematic development of global strategic alliances

### ThyssenKrupp Elevator







- TOP 3 world market position
- Stable earnings and cash flow contributions due to high proportion of service-based sales (> 50%)
- High market shares in quality segment
- Well balanced expansion program along organic growth and acquisitions in place
- Acquisition of DongYang to strengthen market position in Asia



# **ThyssenKrupp Technologies**







 Successful divestiture of Thyssen Polymer and Henschel



Strong order book in Plant Technology



### **ThyssenKrupp Services: Materials + Serv**







- Merging prior service oriented segments to larger entity "Services"
- Clear focus on customer-centric processes
- Scaling back of low-margin, high-risk activities
- Disposal of scaffolding business at a substantial loss



# Agenda

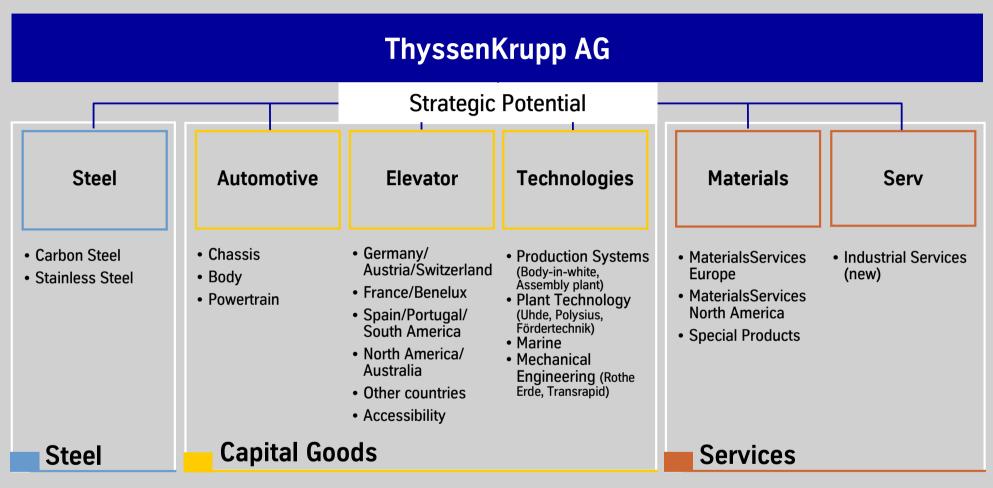
Group Overview

Segment Overview

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### ThyssenKrupp - Strategic Direction





Disposal of 20+ low performing (€4 bn sales) and 10+ non-core businesses (€3 bn sales) identified and targeted among all segments





# **30+ Portfolio Optimizations since Oct. 1, 2002**

Corporate		Elevator		
Böhler Thyssen Schweißtechnik (D)	Disposal	Lift Service Lublin (PL)	Acquisition	
Steel		ECE Elevator (India) Mahkota (Malaysia)		
Galmed (E) Quarto plate activities (D) LA.RE. (I) TAD (I) Fischer (F) Bauelemente Dinslaken (D)	Acquisition Disposal Disposal Acquisition Closure Closure	Ascensores Causi (E) Bongear/Hang Pak (Hong Kong) Britannic Lift Co. (GB) Tepper Aufzüge (D) HABAG (D) Mylau Plant (D) TK Herouth Ltd. Partnership (ISR)		
Automotive		DongYang Elevator (South Korea)	Acquisition*	
Greening Donald (CAN) Sofedit (F) Phillips & Temro (USA) Philadelphia Plant (USA) Kendalville (USA)	Disposal Acquisition* Disposal Closure Mothballed	Technologies		
		Polymer (D) Otto India (India) Stahlbau Berlin (D) Henschel (D)	Disposal Disposal Closure Disposal	
Materials		Serv		
Ferrosta (CZ) Rodena (DK)	Acquisition Acquisition	Rodisola (E) Umweltservice (D) Construction Services (D)	Acquisition Disposal Disposal*	
* signed/closed transactions after June 30, 2003		Media Services (D)	Disposal	

### ThyssenKrupp



# **Portfolio Optimization – Disposals FY 2002/03**

	Number of Entities	Sales	EBT	Net Financial Debt	Pension Obligations	Employees
1st Half	8	€529 m	-€7 m	€67 m	€1 m	2,663
3rd Quarter	3	€223 m	€4 m	€88 m	€12 m	1,044
Total	11	€752 m	-€3 m	€155 m	€13 m	3,707
Subsequent Event	1	€167 m	€4 m	€87 m	€6 m	822





# **Portfolio Optimization – Acquisitions**

	Sales	EBT	Transaction Volume	Employees	Status
Galmed, Spain	≈€100 m		€51 m	≈60	consolidated
Hot dip galvanizer; access to high- growth Spanish automobile market; further step in internationalization of downstream activities					
Tepper Aufzüge, Germany	≈€40 m		€42 m	≈300	consolidated
Biggest elevator manufacturer in NRW; further strengthening market position in Germany		$oldsymbol{oldsymbol{oldsymbol{eta}}}$			
Sofedit, France	≈€600 m		€155 m	≈ <b>4,000</b>	closed
French supplier, further strengthening position in OEM market					
DongYang, South Korea	≈€200 m		not disclosed	≈ <b>1,000</b>	signed
Strengthen the segment's market position in Asia, especially in Korea					





### **Cross Segment Development of Client Solutions (I)**

#### ThyssenKrupp capabilities for the automotive industry





Carbon Steel



**Stainless** 



Coated Products



Downstream Products (tailored blanks, SSC)



Technology partnerships

#### **Automotive**



Body- and Chassis-Stampings



Axles/ Chassissystems



Body assemblies



Engine components



Steering systems

#### **Technologies**



Bodyin-white (Tools and Fixtures)



Plant assembly

#### **Services**



Material supply



Facility Mgt. incl. HVAC



Performance of operating functions



Management **a** 



Maintenance



Plant logistics

**Steel** 

### **Capital Goods**

Services

Sales with automotive clients: ~€10 bn





### **Cross Segment Development of Client Solutions (II)**

#### ThyssenKrupp capabilities for construction industry





sheets for

• Facades

• Wall and

roof

elements

• Sandwich

elements

#### **Elevator**



**Elevators** 



**Escalators** 

#### **Technologies**



Largediameter bearings and rings



Plants for cement and mineral industry

#### **Services**



Materials



Processing



Sheet piling



Scaffoldrelated services



Air conditioning



Building control systems and automation

**Steel** 

**Capital Goods** 

**Services** 

Sales with construction industry: ~€4 bn



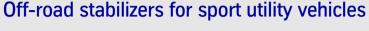


### ThyssenKrupp Innovations (I)

#### Steel design wheels with Nirosta® cover

- High-quality appearance
- Integrated design flexibility
- Lighter and lower in cost than cast aluminum wheels









- Stiff suspension
- High damping
- Stabilizers with high of torsional rigidity
- Soft suspension
- Low damping
- Stabilizers with very low torsional rigidity

Stabilizer can be switched hydraulically under load

# Steel sheet piling and top structures for flood protection systems

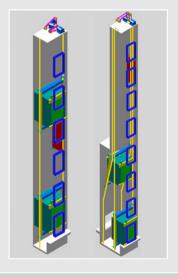
 System solution for effective and economic flood protection



 Combination of engineering expertise, environmentally compatible materials and advanced equipment technology

#### TWIN elevator

- Production-ready elevator system with two independent cabs in one shaft
- Higher transportation performance using fewer shafts







### ThyssenKrupp Innovations (II)

#### **NewSteelBody**



- ThyssenKrupp Stahl designed a complete weight-optimized steel body-in-white
- Open source project to interested auto manufacturers for joint further development
- Reference vehicle is the Opel Zafira
- The body developed under the project is 24% lighter than the reference vehicle

# Innovative air suspension system for the new Jaguar XJ



- Air suspension which has considerable comfort advantages over conventional spring suspensions
- The system ensures that the entire spring travel is permanently available, regardless of vehicle load, to compensate for uneven road surfaces

#### Modular door from ThyssenKrupp Stahl and Nothelfer



- The new, modular door is 12 kilograms lighter than the benchmarked model and costs significantly less to manufacture and assemble
- The modular approach means that door production and door assembly can be separated

#### Preprimed sheet: organic coated steel

- The prepainted sheet already has half of the paint system needed for body outer parts
- The usual paint system applied by car manufacturers consists of primer, filler, top coat and clear coat
- The aim of the project is to supply the auto industry increasingly with prepainted sheet from coil
- The process produces extremely uniform coatings of consistently high quality



### **Elements of Strategy**

- Development of technically advanced products
- High technological capabilities and innovative strength
  - ⇒ 3,000 engineers in 40 R&D centers
  - ⇒ approx. €640 m for R&D projects in the Group
- Optimal utilization of potential in the Group
  - Harness cross-selling effects
  - Technological developments across segments
  - Groupwide access to know-how through knowledge management
- Value-based management: integrated controlling strategy and continuous value reporting
- Intensified customer focus
- Stronger Groupwide service focus
  - Development of new service applications



#### Conclusion

- ThyssenKrupp: Focused industrial group based on 3 pillars
- High degree of internationalization: Focusing on Asia and China
- Still a conglomerate combining value and growth components
- Clear strategic direction: Portfolio optimization will be forced
- Cross segment development: Driver for innovations



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