COMMUNIQUER PROPRE

une belle idée à **imprimer d'urgence**

CAPOVERDE TBR fabricant de **BACHES ECOLOGIQUES FRANCAISES** pour l'impression numérique grand format

APPLICATIONS INDOOR & OUTDOOR

Kakémono, roll-up, banderole, signalétique, stand, PLV magasins, décor scénique...

100% issues de PET RECYCLE et recyclables

Fabrication Française

Contrôlées et labellisées ECOCERT ERTS







Moving from a linear economy ... (Conventional Matter)



Annual European
Consumption:
1 900 million m² of
advertising tarpaulins.

Composition:
90 % of advertising tarpaulins are in polyester (stem from 100 % of the oil).



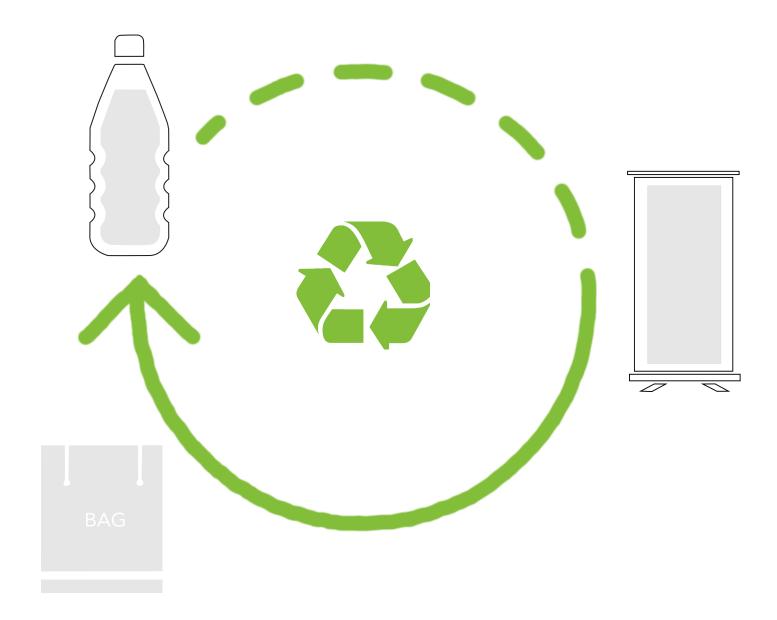
Pollution:

Emission of phthalates (organic pollutants) in solid state in the course of all lifetime of PVC.

Contributes to the decline of male fertility *.

^{*}Origin: study Human Reproduction - USA March 2012 and FRA December 2012.

... to a circular economy (Capoverde Matter)



The environmentally friendly materials of CAPOVERDE TBR have been developed as an «alternative» to conventional PVC and polyester.



Primary Materials

Plastic bottles from the selective sorting.

Transformation

Confetti of plastic bottles and spinning.

Manufacture 100% French

Weaving Acrylic coating (water-based).

Applications of our materials:

kakemonos, roll up, stands, banners, signage, scenery...



Capoverde TBR created in 2011, after 3 years of R&D, develops and manufactures materials:

100% stem from the recycling of plastic bottles (Recycled PET)
(7 bottles of 1,5 L = 1m² of

Without emission of volatile organic compound

Acrylic coating (without PVC)

European norm (high technology).

weave and made in **France**

Capotoile)

PVC Phthalates Formaldehyde Glycol Ether Phosphate

without:

recyclable

Capotoile Range (Applications and Job)

PRIMARY APPLICATIONS : (INDOOR ET/OU OUTDOOR)

Stand
Kakémono
Banner
Signage
Roll Up
Point of Sale Advertising
Scenery

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SECONDARY APPLICATIONS:

Wall Decoration
Object Creation
Creation of Lighting
Decorating
Reproduction of Paintings
Structure Coating



JOB:

Private Company
Community / Institution
Event Agency
Communication Agency
Exhibition Planner
Festival Planner
Scenographer
Designer
Painter
Photographer



Visuals exposed under the Pyramid of the Louvre Museum



CITY OF PARIS EURO 2016 Press Conference

Crédit Photo : Sophie ROBICHON



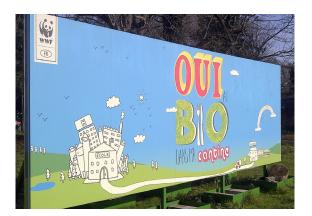
Expo Yves GELLIE (Rambouillet (City))



POLLUTEC 2016
In Capotoile GL
Freegones
Society KLEUSTER



SOLUTIONS COP 21 Commissariat General



Visual WWF «Cantine OUI BIO»



Tourism Office of Morroco COP 21



APEC Campaign 1st Employment



City of Paris

Crédit Photo : JB GURLIAT



Parvis of the City of Paris

Crédit Photo : Sophie ROBICHON



FDJ Campaign «Française de Jeux» (Lotery)

Responsible Approach

Today, private companies, communities, institutions, are socially committed to sustainable development.

Strengthen your messages of ecological communication.

Engage your company in a circular economy.

Make the choice to combine superior quality and environmental exemplarity.

Capoverde solutions you allow to communicate differently, equally effective, to make coherent speeches and actions, give them more meaning.



CAPOVERDE TBR

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www.capoverde.fr



"Be the change that you want to see in the world." Gandhi